

Tel. (800) 526-4473 / (908) 464-6900 Fax. (908) 464-4658 www.chemetallamericas.com

## FOR IMMEDIATE RELEASE April 17, 2013

## Chemetall Introduces Tech Cool® 35035, a Premium Performance, Highly Versatile, Cost Effective, Multi-metal Microemulsion Coolant.

New Providence, NJ – Chemetall, an innovator in metalworking fluids, introduces Tech Cool® 35035, the ideal solution for busy machine shops performing multiple operations. Tech Cool 35035 builds on the very successful "platform" approach to coolant chemistry that Chemetall has perfected. Sharing the key environmental characteristics of long sump life, low odor without the use of bactericides, reduced foam levels, exceptional corrosion resistance and high lubricity, Tech Cool 35035 is designed for shops machining and grinding ferrous, aluminum, copper and brass substrates.

Stable microemulsion chemistry assures consistent performance day in and day out, a program that is fully reliable. Tramp oils are rejected from the solution allowing for easy removal, greatly extending sump life, reducing disposal costs. Residues on machined surfaces and chips formed are minimized, dramatically reducing fluid consumption and generating drier chips that are easier to handle and recycle. The stable microemulsion is compatible with recycling programs including high speed centrifuges. Tech Cool 35035 is an extremely durable fluid suitable for central systems or stand alone machines, and it is stable in hard water.

The balanced formulation of Tech Cool 35305 includes detergency that provides cleanliness to the operation. The reduced foam characteristics assure success in high turbulence systems, including high pressure chip blaster programs and through the tool coolant delivery. The product is completely free of chlorine, sulfur, DCHA and formaldehyde donating compounds.

"Tech Cool 35035 is an excellent addition to our already strong coolant product line" says Julia Murray, Vice President of Technical Marketing at Chemetall. "It is the perfect balance of performance and value that many machine shops require to remain competitive. Customer return on investment with this fluid has exceeded our expectations".

Manufactured in Chemetall's new, state-of-the-art plant in Blackman Township, MI, Tech Cool 35035 is available in pails, drums, totes and bulk deliveries.

Chemetall has been developing, manufacturing, and supplying state-of-the-art specialty chemical products since 1909. The ISO 9001 company offers a wide spectrum of products ranging from metalworking fluids and drawing & stamping compounds to cleaners, rust preventatives and surface treatment chemistries. Chemetall's integrated products, chemical management systems, process equipment, and technical service programs deliver efficient and cost effective solutions for industrial manufacturing needs. Expect more with Chemetall.

Chemetall is a world-class specialty chemical company and a global provider of chemical technologies based in Frankfurt/Main, Germany. In addition to the North American headquarters in New Providence, New Jersey, other locations in the Americas include Jackson, Michigan; La Mirada, California; Bramalea, Ontario; Jundiai, Sao Paulo, Brazil; and Querétaro, México. Chemetall is a division of Rockwood Holdings Inc., a global specialty chemicals and advanced materials company traded on the New York Stock Exchange.

For more information about Chemetall products and service, contact: Chemetall, 675 Central Avenue, New Providence, NJ 07974-0007; Tel: 800-526-4473; Fax: 908-464-4658; Website: <a href="www.chemetall.americas.com">www.chemetall.americas.com</a>; or Email: chemetall.products@chemetall.com.

